



Our ref: SWD18/16397

Mr David Gallop
Chief Executive
Football Federation Australia

Dear Mr Gallop

South Western Sydney Local Health District (SWSLHD) supports Campbelltown City Council in its efforts to secure an A-League Football team for the Macarthur region. The Campbelltown region has some of the most disadvantaged areas in NSW and the housing of an A-League team could bring significant economic, health and social benefits to the region.

SWSLHD has recently launched 'Growing Healthy Kids in South West Sydney' – SWSLHD Childhood Overweight and Obesity Prevention and Management Action Plan 2017-2025. This strategy forms part of the larger New South Wales (NSW) response to the Premier's priority to tackle children's obesity. SWSLHD has been nominated as a priority focus area. The target is to reduce childhood overweight and obesity by five percent over 10 years (by 2025). Campbelltown Council is a key partner in the South Western Sydney response that will be implemented collaboratively across multiple government and community agencies.

SWSLHD and Campbelltown Council are working in partnership on a large scale initiative 'Campbelltown Changing our Future: a whole systems approach to childhood obesity in South Western Sydney'.

Participation in sport brings health and social benefits. Elite sports teams provide strong role models and leadership to our community and can contribute to reducing childhood obesity in Campbelltown. Campbelltown's proposal also includes the establishment of social initiatives through a charitable foundation of the Macarthur A-League Team. Similar to models such as South Cares, this has the potential to add value to the local community through driving and leading initiatives to address social needs and opportunities.

Regards

Amanda Larkin
Chief Executive

Date: 2/4/18

South Western Sydney Local Health District acknowledges the traditional owners of the land.